

**IP 1600 – Writing for the Broadcast Media  
(spring semester, optional)**

This advanced English course focuses on news story script writing for television and radio news programmes. By combining theory and practice students are introduced to news values/criteria, story structure, characteristics of broadcast news, and to journalistic guidelines, conventions and techniques related to copy writing style.

*Bibliography*

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Mencher, M. (1994), 6th edition. *News Reporting and Writing*. NJ: Brown Publishers.

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