

SOPHIA IORDANIDOU



She was born in Thessaloniki. She has studied Literature at the Queens College in New York and holds a master degree in Comparative Literature and a PhD at the same University. She was awarded with the title of Dr. of the Aristotle University of Thessaloniki with her doctoral thesis for Pirandello.

She worked during her studies as a journalist, accredited at the White House, as a radio broadcaster at the “Voice of America” and as a correspondent for Greek newspapers. She has also worked as a lecturer of the Italian Language and Literature at Queens College.

She returned to Greece in 1989 and has worked at the Public Channel ERT as a journalist, news caster and radio and television producer. She has worked in 1993 at MEGA CHANNEL as a newscaster and a journalist and she has become Director of the Communication and Press Office of MEGA CHANNEL in 1995. She also teaches at the Department of Mass Media and Theatrology of the University of Athens.

She establishes **Netnews** in 1998, the first International television news agency in Greece, collaborates with international networks in Europe and America and produces a series of programs for the Greek television stations and the satellite program of ERT.

Today, she is the person-in-charge for **Netnews**, as well as for the Strategic Communication Strategy **Netresult**, which deals with issues of corporate and institutional communication. She also teaches at the Department of Journalism and Mass Communication of the Aristotle University of Thessaloniki.

She has published several studies and articles in the daily and periodical press and has published two books.